

## Fundraising Opportunity for Your Individual Medical Cases of Feral/Community

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[GreaterGood.org](http://GreaterGood.org) has a fundraising program to help raise money for *individual* medical cases (not normal care like Spay/Neuter and vaccinations) of your feral cats. Pet cancer treatment funding is decided on a case-by-case basis. We will work together to determine what part of the treatment we will fundraise for depending on the prognosis from your veterinarian. If approved we will post a "Gifts That Gives More" fundraiser for that cat being managed by your organization. Funding minimum, maximum and types of treatment we can support will be determined and require you to help promote it as well through your former and current donor list and your social media outlets including your website. We do not ask for your donor list and will not share our donor information.

The day your fundraiser goes live you will receive a link from me to help you share your special fundraiser with the world. We also need **periodic updates** (just an email paragraph and a photo) via reply to your fundraiser announcement sent by me. The donors expect these and the updates are mandatory to be considered for additional fundraiser applications. The online grant system will prompt you to complete a one time follow up report too.

Finally please be sure to send me the "I'm well now and ready to either return to my colony or be adopted" photo when the cat has recovered! 100% of the funds raised will be paid out to your organization on the GTGM payout schedule (see the MOU). These GTGM fundraisers have a history of being funded very quickly when both the organization caring for the cat and [GreaterGood.org](http://GreaterGood.org) promote them and there is no limit to how many we will post from your organization; as long as you help us help you by promoting and reporting back with any updates. We just ask that you complete an application for each cat individually. We determine how many we'll post at a time. Your organization is responsible for continuing the medical and care needs of the cat while the funds are being raised. Our fundraiser should be considered a reimbursement to your medical fund.

*All requests must arrive via the application link below. Incomplete requests will not be considered.*

Here is the link to see the current postings for adoptable animals for ideas:

<https://theanimalrescuesite.gretergood.com/store/ars/category/3436/animal-medical-cases>

### Here are the instructions to set up an account for applying for grants:

To apply for an individual medical case Gift That Gives More™ project for feral cats, please visit our grant management portal at <http://bit.ly/GreaterGoodGrants>

You will need to click "Create New Account", and fill out the required form that includes contact info, address, EIN, etc. This information will be auto-imported into grant applications so you will not need to re-enter it unless the info changes. This account will also be your log-in for grant reporting and will allow you to track your grant history.

Once you have your account set up, please log on and click the "Apply" link on the left. In the **"Access Code"** box at the top of the page, enter **"GTGM2015"** and hit enter.

Only use the proper application **"Individual Feral Cat Animal Medical Gifts That Give More(TM) Application"** application. All other applications require an invitation from us at GreaterGood.org. If you complete the wrong application you will be asked to complete the correct application causing a delay and additional work for us both.

This is an example of the type of photo that raises the most funds quickly. We do realize that these are feral cats not to mention that they don't feel well. Please get the best photo possible.

